

nathan.

Summary.

I'm Nathan Crosbie – a versatile and creative graphic designer and artworker.

I've spent the last nine years designing for global brands of all sizes across various agency, in-house and freelance roles.

I'm actively seeking new and exciting creative opportunities within the advertising and marketing industry.

Details.

Website

www.nathancrosbie.co.uk

Email

nathan.crosbie@outlook.com

Phone

[Supplied upon request](#)

Skills and Tools.

- Adaptable design style
- Collaborative team player
- Confident multi-tasker
- Effective time management
- Keen attention to detail
- Self-motivated
- Strong communicator
- Trusted project leader
- Adobe CC (PSD, AI, IND, Canva)

Experience.

Self employed – Freelance Graphic Designer and Artworker

July 2023 - Present

- Moved into a freelance role to gain experience working in different sectors, and agency environments (Current: MHP Group, Previous: Remarkably)
- Provide a wide-range of design and artworking support including the design of brand narrative assets, advertising campaigns and social media packages
- Clients: Givaudan, Marriott, Coqual, E.ON, Ocado, Barclays, Premier Padel

Ogilvy UK – Midweight Graphic Designer

January 2020 – June 2023

- Joined the B2B creative team full-time following a successful freelance role and progressed from Junior to Midweight Designer within 18 months
- Worked on projects from concept to delivery to help clients launch flagship products, promote new services, visualise research and refine identities across brand platforms and partner programmes
- Built strong, collaborative relationships with account teams, creatives and team leaders to deliver projects on-time and to a high creative standard
- Clients: Samsung, Nokia, Mastercard, Vodafone, BP, Oracle, HSBC, Amex

Lyle and Scott – Graphic Designer

June 2019 – December 2019

- Embedded within the in-house marketing team with a focus on B2C projects
- Designed and developed high-profile campaign identities, including the brand's Christmas 2019 activation and Lovers F.C. collaboration
- Supported various teams in creating dynamic graphic assets for use across e-commerce, retail and social channels
- Responsible for campaign lifestyle and product photography retouching

Zone3 – Junior Graphic Designer

September 2018 – May 2019

- Refined brands design output across multiple touchpoints, including; print, social channels, e-commerce, email, online display, packaging and events

MPA Creative – Junior Graphic Designer

May 2016 – September 2018

- Established the role as the agency's first full-time in-house designer
- Worked with media and account teams to create bespoke graphic packages
- Supported the commercial team with compelling presentation and proposal designs for prospective sponsorship deals
- Led design process on behalf of Motorsport Network for the Formula 1 and World Endurance Championship Global Fan Surveys and provided design support to Hackett and Williams Racing during the 2017 teamwear launch
- Clients: BTCC, FIA WEC, Williams Racing, Hackett, Motorsport Network, MSA